

SEPP 64 Compliance Table

Criteria	Assessment
<p>1. Character of the Area</p> <p><i>Is the proposal compatible with the existing or desired future character of the area or locality in which it is proposed to be located?</i></p> <p><i>Is the proposal consistent with a particular theme for outdoor advertising in the area or locality?</i></p>	<p>The proposed fascia sign size is sympathetic to the building's architecture, general built environment and surrounding character of the area. The design of the sign is complementary to the streetscape given it is setback behind landscaping, mounted to the wall and constrained in size as is required by the DCP for rural signage.</p>
<p>2. Special Areas</p> <p><i>Does the proposal detract from the amenity or visual quality of any environmentally sensitive areas, heritage areas, natural or other conservation areas, open space areas, waterways, rural landscapes or residential areas?</i></p>	<p>The proposed fascia sign will not detract from the amenity or visual quality of any heritage areas, environmentally sensitive areas, natural/conservation areas, open space areas, waterways, landscapes or residential areas as it is not freestanding in the landscape, but is rather mounted to a wall.</p>
<p>3. Views and Vistas</p> <p><i>Does the proposal obscure or compromise important views?</i></p> <p><i>Does the proposal dominate the skyline and reduce the quality of vistas?</i></p> <p><i>Does the proposal respect the viewing rights of other advertisers?</i></p>	<p>The sign will not compromise or obscure important views or vistas. The proposed sign will be mounted to the fascia of a one storey child care facility and will not dominate the skyline.</p>
<p>4. Streetscape, Setting or Landscape</p> <p><i>Is the scale, proportion and form of the proposal appropriate for the streetscape, setting or landscape?</i></p> <p><i>Does the proposal contribute to the visual interest of the streetscape, setting or landscape?</i></p> <p><i>Does the proposal reduce clutter by rationalising and simplifying existing advertising?</i></p> <p><i>Does the proposal screen unsightliness?</i></p> <p><i>Does the proposal protrude above buildings, structures or tree canopies in the area of the locality?</i></p>	<p>The proposed fascia sign is designed in a satisfactory scale, proportion and form and is in keeping with the character of the streetscape. The proposed sign will contribute to the visual interest of the building and the local area, subject to detailed design being provided prior to the issue of a Construction Certificate. The proposed sign does not protrude above any buildings.</p>

<p><i>Does the proposal require ongoing vegetation management?</i></p>	
<p>5. Site and Building</p> <p><i>Is the proposal compatible with the scale, proportion and other characteristics of the site or building, or both, on which the proposed signage is to be located?</i></p> <p><i>Does the proposal respect important features of the site or building, or both?</i></p>	<p>The proposed sign is in proportion with the scale of the building, is compatible with the building's characteristics by way of size and location, and will enhance its features and appearance.</p>
<p>6. Associated Devices and Logos with Advertisements and Advertising Structures</p> <p><i>Have any safety devices, platforms, lighting devices or logos been design as an integral part of the signage or structure on which it is to be displayed?</i></p>	<p>The proposed business identification sign will display the name of the company that runs the child care facility. The detailed design will be provided to Council prior to the issue of a Construction Certificate.</p>
<p>7. Illumination</p> <p><i>Would illumination result in unacceptable glare?</i></p> <p><i>Would illumination affect safety for pedestrians, vehicles or aircraft?</i></p> <p><i>Would illumination detract from the amenity of any residence or other form of accommodation?</i></p> <p><i>Can the intensity of the illumination be adjusted, if necessary?</i></p> <p><i>Is the illumination subject to a curfew?</i></p>	<p>No illumination is proposed, nor is it considered acceptable in the rural setting.</p>
<p>8. Safety</p> <p><i>Would the proposal reduce the safety for any public road?</i></p> <p><i>Would the proposal reduce the safety for pedestrian and cyclists?</i></p> <p><i>Would the proposal reduce the safety for pedestrians, particularly children, by obscuring sightlines from public areas?</i></p>	<p>As a fascia sign, it is envisioned that the proposed sign will not reduce safety to roads, pedestrians or cyclists during the installation process and in perpetuity.</p>