

SITE ANALYSIS REPORT

FOR PENRITH COUNCIL

PROPERTY: 54 TYRONE PLACE, ERSKINE PARK

APRIL 2019



IDEA@ACTION

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Brief	New signage
Address	54 Tyrone Place, Erskine Park
Local Government area	Penrith City Council
Property title	Lot 22, DP 1178567
Property classification	IN1 – General Industrial
Regional Location	
Site aerial photo	

Recommendation

- 5 new signs
- Sign 1 = Identification
- Sign 2 = Directional
- Sign 3 = Directional
- Sign 4 = Identification
- Sign 5 = Directional

Signage locations

- Sign 1 = 1
- Sign 2 = 2
- Sign 3 = 3
- Sign 4 = 4
- Sign 5 = 5



Signage reference	SIGN 1
Signage purpose	Identification – Main Signage.
Street frontage	54 Tyrone Place, Erskine Park

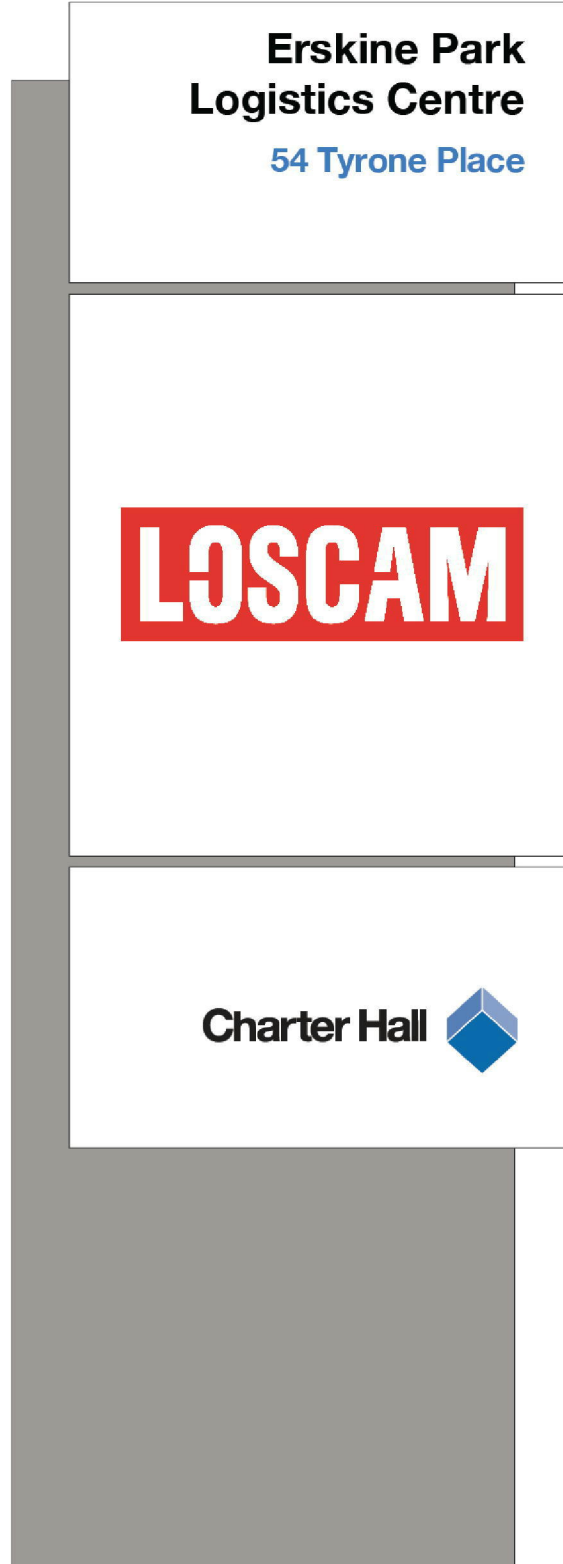
IMAGES – SIGN 1

Street scape relevant to the signage

View from Tyrone Place

IMAGES – SIGN 1

Recommended signage design



IMAGES – SIGN 1

Recommended signage design in situ

View from Tyrone Place



Signage reference	SIGN 2
Signage purpose	Directional
Street frontage	54 Tyrone Place, Erskine Park

IMAGES – SIGN 2

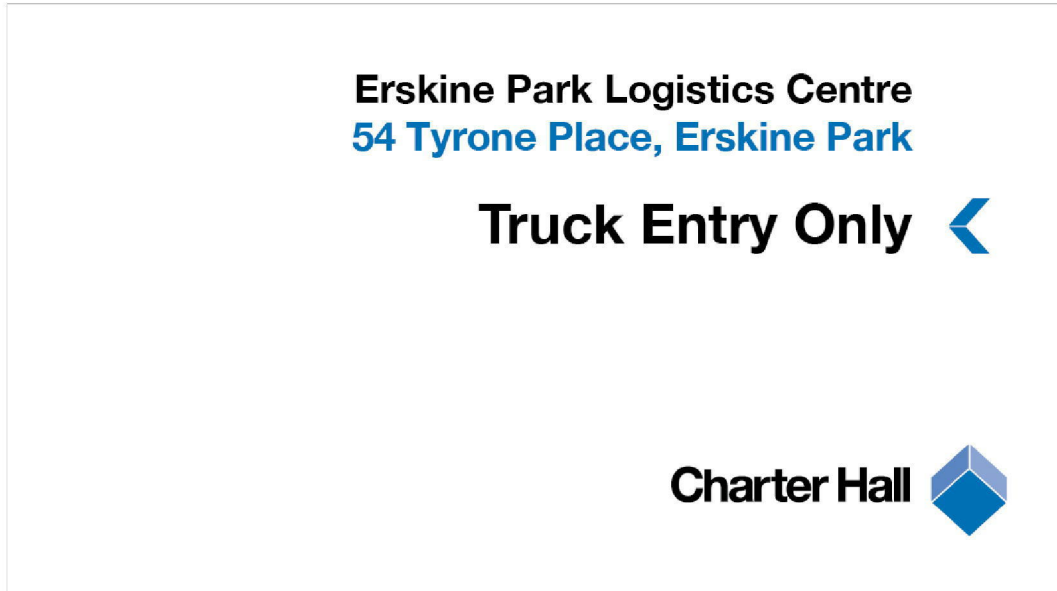
Surrounding area relevant to the signage

View from Tyrone Place



IMAGES – SIGN 2

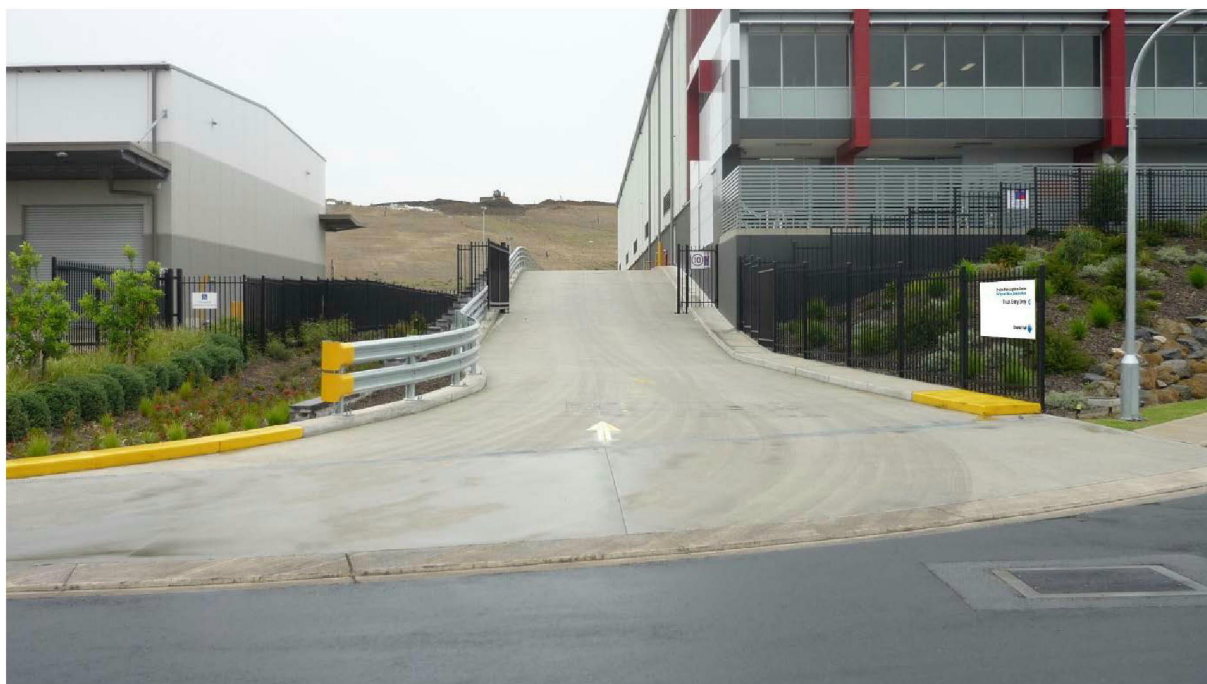
Recommended signage design



IMAGES – SIGN 2

Recommended signage design in situ

View from the Tyrone Place



Signage reference	SIGN 3
Signage purpose	Directional
Street frontage	54 Tyrone Place, Erskine Park

IMAGES – SIGN 3

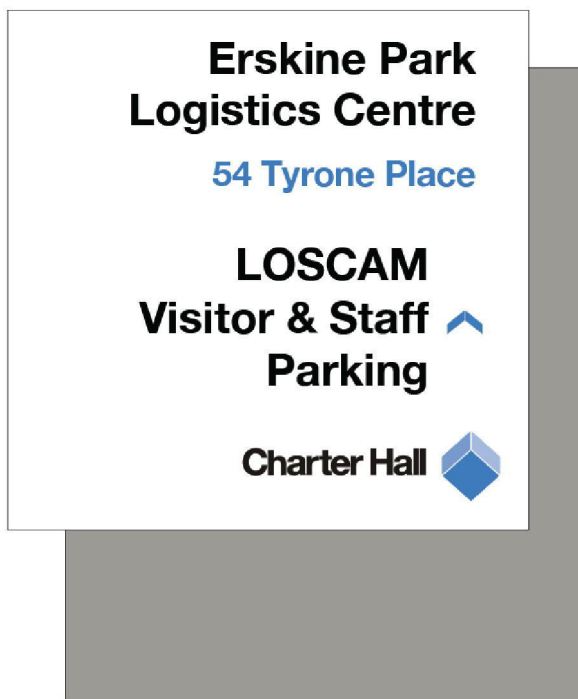
Street scape relevant to the signage

View from Tyrone Place



IMAGES – SIGN 3

Recommended signage design



IMAGES – SIGN 3

Recommended signage design in situ

View from Tyrone Place



Signage reference	SIGN 4
Signage purpose	Identification
Street frontage	54 Tyrone Place, Erskine Park

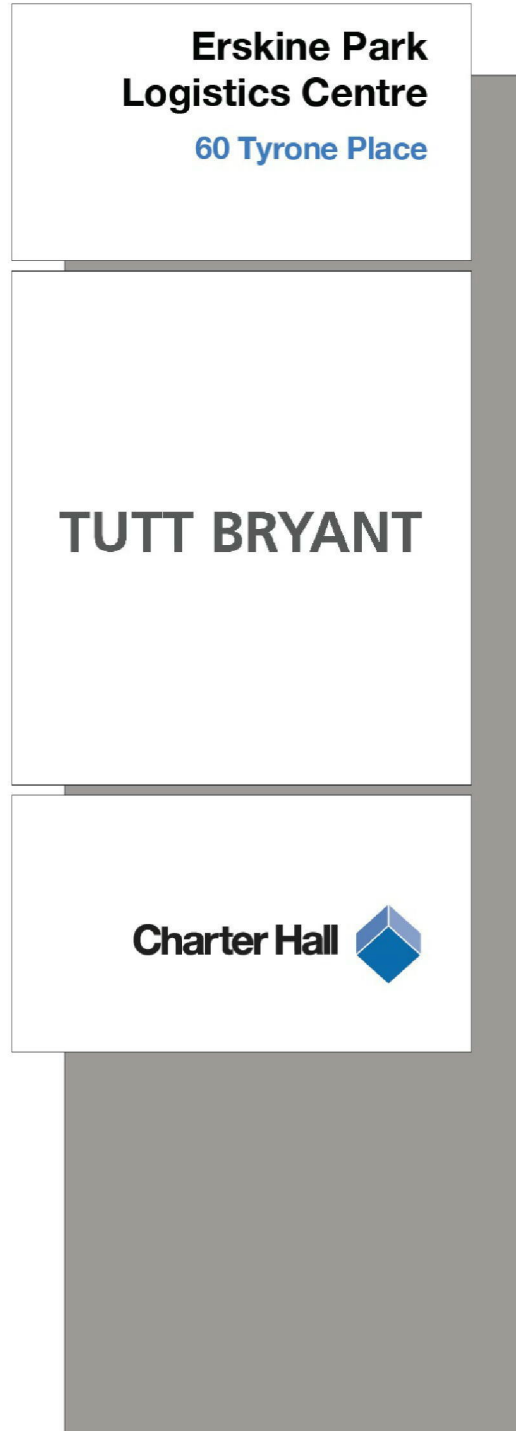
IMAGES – SIGN 4

Street scape relevant to the signage

View from Tyrone Place

IMAGES – SIGN 4

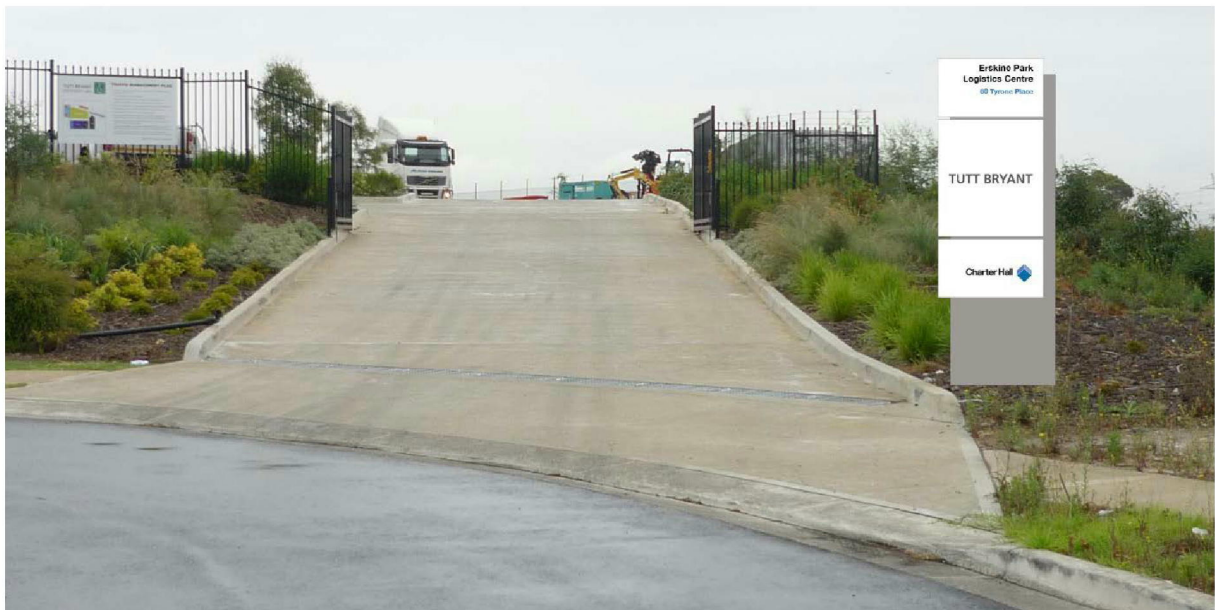
Recommended signage design



IMAGES – SIGN 4

Recommended signage design in situ

Sign from Tyrone Place



Signage reference	SIGN 5
Signage purpose	Directional
Street frontage	60 Tyrone Place, Erskine Park

IMAGES – SIGN 5

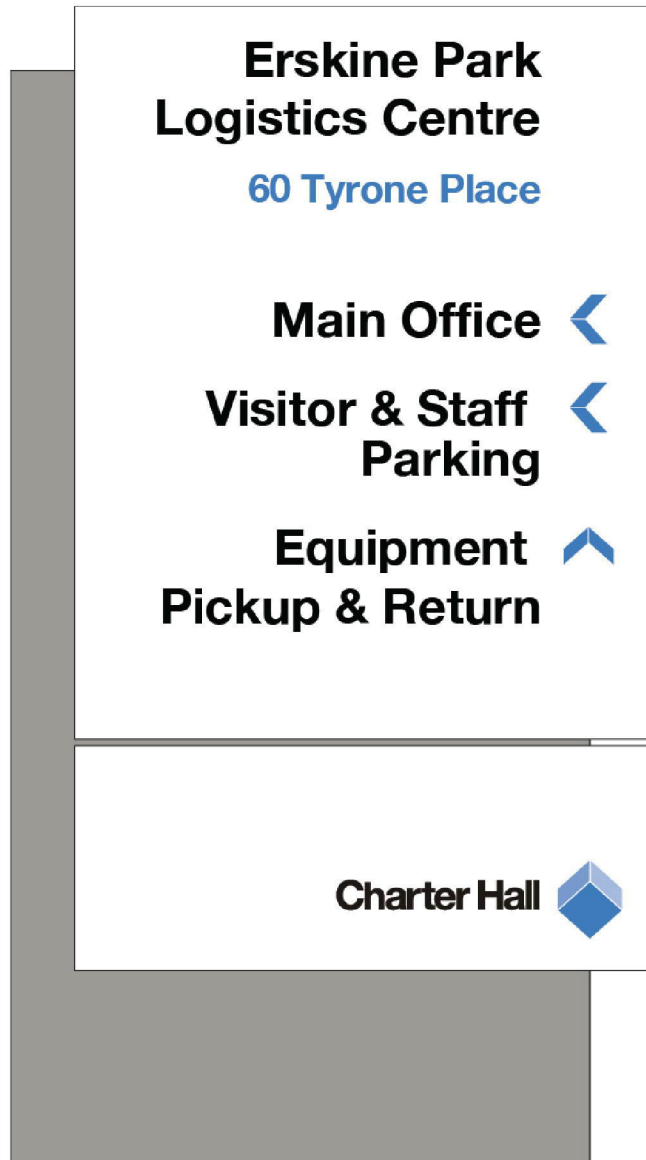
Street scape relevant to the signage

View from Tyrone Place



IMAGES – SIGN 5

Recommended signage design



IMAGES – SIGN 5

Recommended signage design in situ

View from the driveway

