

Alcohol Management Plan TM Spring 2013

Licensee; Julian Hartley
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Bar Management

Julian Hartley, Director of Sorted Events is the Approved Manager and Licensee for Tough Mudder NSW in November/Dec 2013. His 2IC who has worked with him as a manager over the past 3 years is Phillip Brown

The SE team is committed to making sure that all event attendees are in a safe and controlled environment. We will work to ensure that all alcohol is monitored and served in a secure manner by complying with all RSA policies, procedures and licensing recommendations. Below is an outline of the alcohol management plan that SE will implement.

This document is a preliminary plan which is subject to the changes required for the appropriate LAC approval and support. The alcohol provider will implement the below regulations as a minimum requirement.

Bar Protocol and RSA

The bar itself is a 9 x 3 meter structure with trestle tables lining the front. Tills will be in operation on the day and we will only be accepting cash at the bar. This cash will be raked regularly and cash held in a secure location. There will be 4 bartenders serving which includes Stephanie Woods the Bar Manager and acting RSA marshal for the immediate bar area. An incident register will be kept behind the bar and all incidents logged by the Bar Manager / Licensee

Appropriate RSA signage will be clearly visible to all patrons in the bar area defining the appropriate RSA laws and regulation that will be applicable at this event. All bar staff will have completed an approved Responsible Service of Alcohol course. A copy of all RSA certificates of staff will be provided to the event organiser prior to the festival. Sale of alcohol will be limited to 4 drinks per person at any one time. Low alcohol and non-alcoholic drinks will be available as well as complimentary water at all times. Free water will be available near the bar area. A sign indicating free drinking water will be erected at the bar. Patrons will not be required to line up in the alcohol service queue to obtain drinking water. All alcoholic drinks served will be 5% alcohol or less. These will include,

- Full Strength Beer
- Mid Strength Beer
- Light Beer
- Cider
- Wine

All beverages must be opened before they are served to patrons. No unopened vessels will be allowed to leave the bar. Under no circumstances will spirits or RTD's be provided at the event. All beverages will be served in plastic or aluminium cans, no glass will be permitted on the site.

To effectively manage the area bike rack fencing will be used to form 4 queues at the front of the bar. Licensed security personnel (6 in total) 2 will be stationed in the bar area, 1 monitoring the queuing entry point to ask for ID and 1 as the patron leave the bar, 2 roaming the licensed area plus the licensee and 2 at the entry and exit points of the proposed licensed area. Licensed security will be required to man these positions during all operational hours to monitor bag checks, RSA and any potential behavioural issues ensuring the good order of the bar area.

Bar/Security staff will be required to verify age of all patrons 26 and under who attempt to purchase alcohol. Wristbands are provided to all TM participants and **all** participants must be 18 or older register for the event. Bar staff will at all times ask for ID where appropriate and will not take wristbands as proof of age. Patrons 26 and under will be advised to carry approved photo ID with them when purchasing alcohol, as the wristband will not be suitable for proof of age at the bar. If bar/security staffs notice a damaged wristband the patron will not be served alcohol without supporting authorised proof of age.

Regular sweeps of the all age's area will be conducted by security and management to identify any underage persons who may have been bought or supplied alcoholic beverages by over 18's (secondary supply). Anyone caught drinking underage and anyone caught supplying alcohol to a minor will be escorted from the designated bar area by security and police notified.

A number of food stalls will be engaged to provide substantial offerings and will operate over the defined hours of bar operation as to satisfy licensing requirements.

1 ENTRY AND ALCOHOL SALES

Entry is subject to agreement to abide by the Conditions of Entry.

Intoxicated patrons will be refused entry.

Full strength beer, Mid, Light beer, Cider and Wine are the only alcoholic beverages available through the dispense points at the event. There will also be a "pop up" soft drink bar serving a mixture of non alcoholic drinks.

Everyone wishing to purchase alcohol under 26 will be required to show I.D checked by a security officer or RSA certified server to ensure they are at least 18 years of age. Anyone outside the designated drinking area will not be allowed to purchase, hold or consume alcohol.

Only four alcoholic beverages can be purchased at one time. No beverages will be served in glass and glass will be totally banned from the site. Alcohol is only to be consumed inside the designated base area. Signs will be posted to inform attendees that alcohol cannot be brought in or removed from this area. A security team will prevent any attendee attempting to remove alcohol from the boundaries of the designated drinking area.

All bar & management staffs are certified by OLGR and are contracted from the company holding the liquor license (Sorted Events). They are the only workers allowed to, in this area to pour, serve and receive payment for sales.

Security management will also be monitoring the event; they will look for anyone consuming alcohol outside the designated drinking area. Anyone found drinking alcohol outside the designated area will be asked to produce identification and will have their alcohol seized or be escorted back to the designated area

There is one entry and one exit to the designated drinking area and this will be guarded by security at all times.

Security numbers are to concur with the LAC's requests.

Bar hours

30th November	9.30am to 6pm
1 st December	9.30am to 6pm

There will be no beverage service provided outside these hours

2 SIGNAGE AND CERTIFICATION

Approved RSA signage will be in place at the main entrance to the site and at the alcohol tent. These signs will display excerpts from the Liquor Act stating the law on the serving of alcohol.

All alcohol workers will have completed an approved Responsible Service of Alcohol course.

A copy of all RSA certificated of staff will need to be provided to the Bar Manager prior to the commencement of the Event.

3 MEDICAL ASSISTANCE

First Aid Officers will be located on-site no more than 100m from the designated drinking area to assist anyone that may be having difficulty due to alcohol consumption.

4 MANGING SAFE CONSUMPTION AND TRAVEL

The TM is committed to ensuring the safe passage of participants and alcohol consumers after the event. Evidence from the previous events confirms that majority of participants rarely drink more than 1-2 beverages on the day.

The following procedure will be implemented to ensure participants consider their travel arrangements:

- ▶ Pre and post event transport options will be provided on the website.
- ▶ Security will closely monitor designated drinking area
- ▶ Licensee and bar staff will operate under strict RSA guidelines
- ▶ Free Water will be available for all patrons throughout the day
- ▶ Low alcohol alternatives will be available.
- ▶ Patrons will be constantly supervised for supply to minors and signs of intoxication.