

STATEMENT OF ENVIRONMENTAL EFFECTS (SEE)

Club Paceway



Summary Statement

The outdoor advertising signs for Club Paceway are positioned on each of the 3 corners on the property. The signage consists of footings and a single pole with a light box and variable message board on top.

Details of the proposed sign location

Each sign will be positioned on each corner of the property as per the site plan.

Description of the proposed sign.

The proposed signs are variable message signs with an illuminated light box. They will be presented in a high quality professional finish. It will improve greatly the look of the existing signage. The predominant use for the sign will be branding for the Club Paceway advertising upcoming events, what Club Paceway has to offer and community services such as displaying drive safely etc

The proposed sign is not located in a position that will cause or create a traffic hazard which includes obscuring views of vehicles, pedestrians or potentially hazardous road features. The sign will not flash, rotate or move in any way. The sign will not emit excessive glare or cause excessive reflection and the variable message sign is fitted with an auto dimmer.

The sign complies with council regulation in regard to size. The proposed sign is less than 6 metres from ground level to the top of the sign. It is higher than 2.6 metres from the ground as a minimum

clearance. It is less than 3.75 metres wide and less than 1 metre deep.

The sign will operate between the hours of 8 am – 11pm with the auto dimmer in action when the day is overcast or at night to minimise the brightness and to adhere within the guidelines at all times.

An indication of text examples are as follows;

- Branding for the Motel.
- Advertising specials.
- Community activities i.e. sporting clubs.
- Drive safety messages, especially in school zone times.

The sign will decrease the visual clutter of existing signage on the site taking away all other signage near the road.