

ThrowAxe

Current business location: 4/2 Abel Street, Jamisontown.

Zoning: B5

Current use : Recreational Facility (indoor) for the sport of Axe Throwing.

How the business works:

Throw Axe is an indoor recreation facility, where people will come in groups of a minimum of 6 and enjoy the following:

- Private throwing area per group
- A 2-hour private axe throwing session with coaching by our axe throwing experts
- Time to practice before a round robin style tournament amongst each group

During the 2-hour booking, each group will have their own private safe throwing space fully supervised by our axe throwing coaches. The role of the coach is to teach every person attending how to safely throw the axe at the targets. They will start by explaining the correct techniques and rules for the day.

Participants must be 18+ we will permit 13+ with parent/guardian supervision.

We will have an area where participants can sit in between their throws. There will be seating and tables available. Vending machines will be available for participants to purchase snacks. Alcohol will not be permitted to be brought into the venue.

In briefing and on visible signage, it will be made clear that we do not tolerate any anti-social or dangerous/reckless behaviour

We will also be offering a league style event. These will run on one night (TBA) per week. Participants will sign up to an 8 week block of Axe Throwing, where the above rules will apply.

Our target market:

- Corporate groups
- Private group celebrations
- Individuals wanting to participate in regular league event

Hours of operation:

By appointment only between the below hours (subject to review depending on demand)
Monday-Sunday 9am-10:30pm (our current hours are 10am-9pm, but as we have grown as a business over the last few years, we'd like to add an extra session time.)
Peak periods are expected to be weekends between 12pm-6pm & 1-2 nights per week between 7pm-9pm.

Car parking:

14 Car spaces + street parking in Abel Street & York Road. There is also a public carpark on York Road, which is across the road from our location.

Our peak trading times are outside of the other businesses in the complex trading hours.

With the above mentioned options for parking, we believe this meets the standards of the DCP – section 10.

Employees:

We will open with 2-4 employees, which gives us one employee per cage at any given time.

Access and traffic:

Adequate walking space to entry from road and car park.

Streetscape and Design:

No structural changes to the outside, other than signage. We will be replacing existing signage, in accordance with DCP – section 9.

Privacy views and overshadowing:

N/A

Social and Economic effects:

Since opening our business in January 2018 we have brought huge amounts of people to the area. We often have groups of people travel to us. We have people coming from the Central Coast, South Coast, Sutherland shire etc to do Axe Throwing. We have a great presence on the Visit Penrith/Destination NSW online campaigns, which has proven to be successful for us. We often receive bookings from people googling “things to do in Penrith”.

Flora and Fauna:

N/A

Evacuation Procedure:

We have designed our layout so that at any one time, no one will be further than 17m from an exit. There will be 2 exit points available, as per existing building. In case of fire we will have fire extinguishers as per Australian

General Safety:

When business is closed, all axes will be stored in a locked safe. While business is operating axes will be stored on a rack inside the throwing cages, and axes will not be permitted to be removed from the rack unless an employee is supervising. Axes will be removed from throwing areas when not in use and stored in the safe.

At the start of every session, all customers will be briefed on the correct handling of the axe, and the designated areas where the axes are to be used. The axes will not be permitted out of the throwing area by customers.

Participants must wear closed in shoes. Thongs, sandals & high heels will not be permitted. Should a participant turn up in incorrect footwear, we will supply boots.

At any one given time there will be a minimum of ONE first aid qualified employee. A fully equipped first aid kit will be visible and accessible at all times.

Anti-social or dangerous behaviour will not be permitted.